

## INVOICE



**KTVI**  
**2250 Ball Drive**  
**St. Louis, MO 63146**  
**Main: (314)213-2222**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
577654-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KTVI	Jared Salles	Washington DC	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1473

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	577654	09827882

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8217	11	14

Agency Ref	Advertiser Ref

Send Payment To:

**KTVI**  
**3592 Solutions Center**  
**Chicago, IL 60677-3005**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	10/01/12	M-F 6a-7a	630a-7a	MTWTF--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 1 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Th 09/27/12 6:50 AM M-F 6a-7a 630a-7a :30 D3C12IL13T01H \$1,500.00 NM									
2	09/25/12	10/01/12	Fox 2 Morning News	730a-8a	MTWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 F 09/28/12 7:45 AM Fox 2 Morning News 730a-8a :30 D3C12IL13T01H \$1,200.00 NM									
3	09/25/12	10/01/12	M-F 9a-10a	9a-930a	MTWTF--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 1 \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Th 09/27/12 9:31 AM M-F 9a-10a 9a-930a :30 D3C12IL13T01H \$550.00 NM									
4	09/25/12	10/01/12	Fox 2 News Midday	1130a-12p	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 W 09/26/12 11:53 AM Fox 2 News Midday 1130a-12p :30 D3C12IL13T01H \$500.00 NM									
5	09/25/12	10/01/12	M-F 530p-6p	530p-6p	MTWTF--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 F 09/28/12 5:47 PM M-F 530p-6p 530p-6p :30 D3C12IL13T01H \$1,800.00 NM									

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**Chicago, IL 60677-3005**

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577654-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1473	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/25/12	10/01/12	M-F 9p-10p	9p-930p	MTWTF--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12   10/01/12   MTWTF--                   1       \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2      W    09/26/12    9:14 PM M-F 9p-10p       9p-930p       :30   D3C12IL13T01H       \$2,000.00   NM									
7	09/30/12	09/30/12	St Louis Rams	12p-3p	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12   -----S                   1       \$9,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2      Su    09/30/12    1:35 PM St Louis Rams       12p-3p       :30   D3C12IL13T01H       \$9,000.00   NM									

Total Spots                      7                      Gross Total                      **\$16,550.00**

**Payment Terms 30 Days**

Agency Commission                      **\$2,482.50**

Net Amount Due                      **\$14,067.50**